

## POYNTER INFO

**Course Title: Reporting and Writing About Development in the World"**

**Produced by Poynter Institute and European Journalism Centre**

6 Study Modules run every two weeks, which feature a Live Lecture done by Poynter trainers, on the weeks in between will feature Live Chat with Poynter trainers.

The training modules are broken down into the following Journalistic Categories--within those categories the themes (sent earlier, political/economic/NGOs/humanitarian etc.) of Reporting Development are featured prominently:

Module 1: Statistics  
 Module 2: Stakeholders  
 Module 3: Story Ideas - the "Pitch"  
 Module 4: Ethics/Journalistic professionalism  
 Module 5: Story Organization and Structure  
 Module 6: Working Across Platforms (multi-media)

Each module features a Dashboard with 4 Components that students are responsible for participating in for every module:

1. Independent Study (reading, research etc.)
2. Weekly Live Lecture
3. Study Group Work (homework, writing etc.)
4. Weekly Live Chat (students big chance to ask questions and network with the other students.)

\*The courses are pitched at the level of 3-4th year journalism students so in each module a bit of refresher material is required.

\*A "Capstone" project (i.e. an actual Development story will be produced as output) is integrated into the course. By Module 2 students should have a good idea what they want to write about. Within Modules 4, 5, 6 students will be coached on their story output project by trainers.

\*Approximately at the time of Module 4, lead Poynter trainer, Bill Mitchell, will be in the V4 region for the Face-to-Face mentoring/coaching/assessment sessions.

Practical Info:

- A baseline questionnaire must be completed by each student before the course starts
- At all levels student participation will be tracked by Poynter staff as inputs for assessments, prizes (V4 coordinators have opportunity to do this too)
- A photo book faces page will be established within the site for continuous networking opportunities
- The name of the technology being used is Survey Monkey
- A week before Module 1, each v4 partner will conduct a demo in their offices led by Poynter to make sure all technical equipment is working properly
- Module 1 will be a group module run at the offices of each V4 partner with their selected students present. Module 1 will include a 30-40 minute orientation on how the e-learning system works, followed by Module 1 lecture
- Poynter trainers will conduct Final Assessments on a Pass/Fail basis---no letter/number grades.

### EJC Head office

Sonnevillelunet 10  
 6221KT Maastricht  
 The Netherlands  
 Tel. +31 43 325 40 30  
 Fax +31 43 321 26 26  
 E-mail [info@ejc.net](mailto:info@ejc.net)  
[www.ejc.net](http://www.ejc.net)

### Visiting address

Avenue Céramique 50  
 6221KV Maastricht  
 The Netherlands

**European  
Journalism  
Centre**

