

Invitation to workshop

Impact Measurement

You are cordially invited to workshop on Impact Measurement, which will be led by international expert Peter Scholten. The training will take place on 5th – 6th November 2012.

Objective of the training:
building capacities of NGOs to

- understand the whole process of impact measurement;
 - understand basic principles and elements;
- guidance to start own impact measurement work.

Many organizations and individuals already have experience with these topics, so we will take the existing level of knowledge and practices of workshop participants as the starting point. Every element will consist of a theoretical introduction, case examples from the development field and practical exercises with the presented elements. Practical exercises will be done in smaller working groups. The purpose of the working group sessions is to get practical experience with the theoretical themes and make the workshop interactive by learning from each other.

The two-day workshop will be built around 5 core elements of impact measurement:

- ***theory of change***
- ***stakeholder analysis***
- ***outcomes & indicators***
- ***verification & valuation***
- ***monitoring & evaluation***

About the trainer:



Peter Scholten is an independent international consultant specializing in social entrepreneurship and bridging the gap between non-profits and for-profits. His fields of expertise include business planning, social investing, performance measurement and earned income strategies. His clients include major for-profits, smaller non-profits and investors and foundations all over the world. In the context of Asia, Peter has lectured in the Philippines (AIM, Philrice) and Malaysia (Mosti) on performance measurement. He was chair of the EVPA-working group on performance measurement in Europe and has published several books on performance measurement and related topics. Peter is one of the initiators of the webtool Social-Evaluator (www.socialevaluator.eu), and developed the ValueGame® in 2010 (www.valuegame.org).

Before starting his own consultancy, Peter worked with social enterprises in the Netherlands for 25 years. He received his MBA at Rotterdam School of Management and studied in the USA (Atlanta and Harvard).

If you would like to participate in the training, please send a completed application by e-mail to simona.gembicka@nadaciapontis.sk no later than Monday 29 October. Please do not forget to state your expectations and experience in applications in order to assist Mr. Peter Scholten in customizing your training experience.

Date: 5th – 6th November 2012

Language: English without translation to Slovak

Venue: Trenkwalder Training Center (MAP)

Address: Námestie 1. mája 18, Bratislava

Programme:

Monday, November 5th, 2012

TIME	ACTIVITY
09:00 – 09:10	Opening and registration
09:10 – 09:40	<ul style="list-style-type: none"> • Introduction trainer and participants • Expectations • Inventory current level of practice/knowledge
09:40 – 10:00	General introduction “impact measurement”: history, developments, aspects, etc.
1. Theory of Change	
10:00 – 10:30	<ul style="list-style-type: none"> • Introduction
10:30 – 10:45	Coffee Break
10:45 – 12:30	<ul style="list-style-type: none"> • Case examples • Exercise in groups / group work + plenary feedback
12:30 – 13:30	Lunch
13:00 – 14:00	<ul style="list-style-type: none"> • Plenary session on Theory of Change • Feedback from working groups
2. Stakeholder analysis	
14:00 – 14:30	<ul style="list-style-type: none"> • Introduction
14:30 – 14:45	Coffee break
14:45 – 16:30	<ul style="list-style-type: none"> • Case examples • Group work

Tuesday, November 6th, 2012

TIME	ACTIVITY
09:00 – 09:15	Feedback day 1
3. Outcomes and Indicators	
09:15 – 10:30	<ul style="list-style-type: none">• Introduction• Case examples
10:30 – 10:45	Coffee Break
10:45 – 12:00	<ul style="list-style-type: none">• Group work
12:00 – 13:00	Lunch
4. Verification and valuation	
13:00 – 14:30	<ul style="list-style-type: none">• Introduction• Latest developments and methodologies• Case examples from the field of development corporation
14:30 – 14:45	Coffee break
5. Monitoring and Evaluation	
14:45 – 16:15	<ul style="list-style-type: none">• Requirements, supporting tools, methods, etc.
16:15 – 16:30	Closing and evaluation

