

Towards corporate social responsibility along supply chains

Why and how companies should behave responsibly along their supply chains: the case study of tropical fruits.

Date:

16th October 2012, 8:30 - 17:00

Venue:

Congress Hotel Olsanka,
Taboritska 23, Prague, Czech Republic

Corporate social responsibility can no longer be seen simply as a form of philanthropy. Companies exercise extraordinary power along supply chains which can **determine the livelihoods of millions of small farmers**, workers and their communities and the diversity and sustainability of the environments they live in.

This conference is an opportunity to address the **impact of corporate behaviour** on wage levels, gender rights and trade union freedom using examples from tropical fruit supply chains and to identify where and how real progress is possible.

Representatives of workers and small producers from the Caribbean, Africa and Latin America will share their first hand experiences of the problems - and solutions - alongside **with fruit companies, retailers, trade unions and civil society** actors from across Europe.

Come and find out more about how companies can achieve real Corporate Social Responsibility in partnership with all supply chain stakeholders.



Campaigning for fair and sustainable banana and pineapple supply chains

The conference is organised by the Make Fruit Fair Consortium of European NGOs: BanaFair (Germany), Banana Link (United Kingdom), NaZemi (Czech Republic) and Peuples Solidaires (France) as part of the project, 'Mobilizing support for fair and sustainable banana and pineapple supply chains' co-financed by the European Union.

Registration: Please send us an email with your name and contact information to conference@nazemi.cz to register, find out more details and receive updates. There is no registration fee.

For further information please visit <http://makefruitfair.org.uk/conference>



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