



Do you want to improve your organisation's fundraising from private sources? Do you feel you are too dependent on public money? Is the budget on development cooperation too low and the competition for grants too fierce? Have you tried other ways to raise funds but they did not work as you have hoped? Are you looking for ideas how to engage individuals to support your mission? Do you find it difficult to persuade people to support international development programs? Do you want to improve your fundraising strategies?

Apply now for participation in a **unique training program** with **custom-tailored consulting support** to plan and to implement a fundraising strategy in your organisation! If successfully finished this course, you will receive a professional certificate to enhance your career. The Training course consists of two three-day Resource Mobilisation trainings (January 16-18, 2012 in Budapest and March 5-7, 2012 in Warsaw) and subsequent consulting sessions tailored to support your planning strategies and the implementation of changes.

## Cultivate Your Fundraising!

We welcome applications from organisations and their representatives from Czech Republic, Hungary, Poland, and Slovakia, who **work in international development, humanitarian aid, or related fields** and who:

- want to get more resources for expanding and sustaining programs and services for their beneficiaries;
- want to improve their fundraising from private sources, especially from individuals;
- want to learn and exchange experience with their peers in the region and send their representative (fundraiser, CEO, member of board, responsible coordinator) to training;
- want to discuss and plan improvements with tailored consulting support;
- want to make change happen;
- want to do it NOW, because it might be too late later!



The training program is certified by the world leader in providing resource mobilization training The Resource Alliance ([www.resource-alliance.org](http://www.resource-alliance.org)).

### Trainers:

- *Jolan van Herwaarden* (lead trainer at the Resource Alliance)
- *Jan Kroupa* (Czech Fundraising Center)

### Consultants/mentors:

- Tomáš Vyhnálek (People in need)
- Hunor Király (DemNet)
- Andrzej Pietrucha (Polish Fundraising Association)
- Peter Gušťačík (PDCS)

**Usual price:** EUR 1,800 plus travel costs and lodging

Now **participation of all selected organisations in the program is fully covered** (incl. travel and lodging) by The Strengthening Fundraising Capacities of NGOs in Central Europe project. **APPLY NOW** by sending filled in application form to a national project coordinator in your country till **16th December 2011**. For downloading application form and more information visit: [www.ngdofundraising.net](http://www.ngdofundraising.net) !

Implemented by:



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